



**CANTERBURY  
WEDDING SHOW**  
*love is love*



**Sunday 28th March, 2021**  
**Christchurch Arena**





# CANTERBURY WEDDING SHOW

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## The South Island's premium Wedding Show

There is no better way to promote your services and to engage with prospective clients in a fun and vibrant setting.

Our fresh approach showcases weddings for all and will offer inspiration and ideas that appeal to a wide range of people.

We also have a wedding giveaway courtesy of Intimate Small Weddings which will encourage even more people to visit the show to go into the draw to win this fabulous prize.

Let us provide you with a unique and valuable marketing opportunity that generates sales leads for your business.

## Instant and ongoing benefits

**Sales:** Generate immediate sales on the day

**Data:** Capture visitor data to utilize how you wish after the show

**Exposure:** Gain exposure and boost your branding to our targeted and receptive audience who are most likely to buy from you.

**Lasting impression:** Showcase yourself even further online 365 days a year on Canterbury's latest news website starnews.co.nz under the wedding directory tab. You can't afford to miss out on this opportunity!

## It's easy

Your Canterbury Wedding Show stand(s), is a turn key solution, our all-inclusive pricing covers:

- Partitions
- Venue Hire
- 5 Amp Power Supply
- 2 Spot lights
- Position
- Administration
- Lunch provided

It's easy... just turn up, set up and sell on the day!



### Venue:

Christchurch Arena,  
55 Jack Hinton Drive, Addington,  
Christchurch

### Show Date and Time:

28th March 2021, 10am to 3pm

### Stand Build Up:

27th March 2.30pm to 5.30pm

### Stand Breakdown:

Everything must be removed from Christchurch Arena on 28th March 2021 no later than 7pm



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## Reach Canterbury audiences

We invest over \$100,000 into our marketing campaign in order to ensure maximum return for your investment.

As a Christchurch owned and operated media company, we utilise our substantial stable of publications and marketing knowledge to generate awareness of the show throughout Canterbury.

## Print

Advertising across all Star Media newspaper titles, from Ashburton to Kaikoura (reaching a combined 230,000 people)

Impactful outdoor sign campaign made up of hundreds of coreflutes positioned throughout Christchurch, including the use of digital billboards.

Advertising in Style, a lifestyle magazine distributed to 46,000 reaching homes and hot-spots around Christchurch, North Canterbury and the Southern Lakes.

## Digital

Digital marketing across Facebook and Instagram, utilizing @StyleChristchurch, @StarNewsRiseUpChristchurch and the @CanterburyWeddingShow pages (combined following of over 121,000 people)

A complimentary post about your business on our @CanterburyWeddingShow facebook page prior to the show and the opportunity to host your own giveaways with free VIP passes for your audience.

## Radio

A concentrated yet comprehensive radio campaign targeting women across the most popular NZME and Mediaworks stations in the weeks leading up to our show.



**Our \$100,000 marketing campaign ensures  
maximum return for your investment**

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**Stand Set Up:**  
Saturday 27th  
March 2.30pm  
to 5.30pm

**Stand  
Breakdown:**  
All material and  
stands must be  
vacated from  
Christchurch  
Arena on 28th  
March 2021 no  
later than 7pm

**Stands:**

**Size:**

Panel Stand	1.2m wide x 2.3m high	\$670
One Stand	3m wide x 2.4m deep	\$1,100
Two Stands	6m wide x 2.4m deep	\$2,200
Three Stands	9m wide x 2.4m deep	\$3,000

\* All prices exclude GST



## Booking form

Show date: 28th March 2021

Company name:	Your name:
Postal address:	
Phone:	Fax:
Mobile:	Email:

<input type="checkbox"/> <b>Panel Stand</b> \$670	<input type="checkbox"/> <b>One Stand</b> \$1,100	<input type="checkbox"/> <b>Two Stands</b> \$2,200	<input type="checkbox"/> <b>Three Stands</b> \$3,000
<input type="checkbox"/> <b>Fashion Show</b> \$200 (Limit of no more than 8 gowns and or suits)	<input type="checkbox"/> <b>Flyers</b> \$100 1000 flyers in goodie bags Flyers must be delivered no later than 1st March.	<input type="checkbox"/> <b>Site per outside display car</b> \$500	

**\*All prices exclude gst.**

### Site Location

Preferred sites # \_\_\_\_\_ or  Preferred sites # \_\_\_\_\_  
Please note this cannot be guaranteed

### Payment

50% deposit due on receipt of invoice.       Full payment Due on receipt of invoice       Monthly payment plan To be arranged

### Show Guide Listing Details:

Trading name:	Website:
Products / services:	

### Stand Confirmation and Cancellations:

- A 50% deposit will be invoiced upon confirmation of your booking. Balance of payment is due 25th April 2021
- Cancellations received after 28th February will forfeit any payment received.
- The Canterbury Wedding Show floor plan is subject to change.
- I have read/accepted the terms and conditions listed on the next page of this contract.

Signed:	Date:
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INSURANCE LIABILITY: Note it is the responsibility of our Exhibitors to ensure they have full comprehensive insurance for the duration of our Event. Star Media are not responsible for any loss, damage or theft of your valuables while you exhibit at our event.





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## Terms and conditions

We are looking forward to seeing you at our Canterbury Wedding Show. Please take time to read the below terms and conditions, sign and return with your booking form.

### Bookings

Your booking will be confirmed upon receipt of deposit. The deposit is due within 14 days of invoice. The balance is due 25th April 2021. For all late bookings the deposit is payable upon receipt of invoice and must be paid before pack in day.

### Booking Cancellation

Cancellations received after 1st Feb 2021 will forfeit 50% deposit. After 28th February you accept liability for the full cost of the stand booked.

### Product and brand exclusivity

There is no exclusivity guaranteed for exhibitors products' or branding. The organisers will make every effort to best place similar

products to ensure flow and variety of the show.

### Stand allocation

Show map is subject to change. The organisers reserve the right to alter the floor plan if necessary.

### Exhibitors stands

All display equipment and promotional material must be kept within the confines of the exhibitor's allocated site unless approval is given in writing. Exhibitors are welcome to use amplifiers or videos; however this is on the condition that this doesn't interfere with other exhibitors. We do not prohibit the use of cameras and phones at this venue; however you may provide signage at your stand if you do not wish attendees or exhibitors to take any footage.

### Transfer of stand

The stand contracted is to only be utilised only for the business name and services on the agreement

form. You cannot invite any other business onto your stand without the organisers approval. Failure to do this will result in additional charges at the same rate for subsequent business's on your stand. (The aim of this clause is to avoid Business Gorilla Marketing.)

### Health and safety

It is your responsibility to make organisers aware of any possible risks associated with your stand. All exhibitors are required to follow venue health and safety procedures including wearing high vis vests, at pack in and out times. All your electrical equipment brought on site must be tagged and tested in accordance with New Zealand electrical laws.

If the Canterbury Wedding Show is unable to go ahead due to Government issued guidelines then we will refund any monies paid.

## BOOKINGS:

Lisa Lynch, Sales Manager

M: 021 800 809 | E: [lisa.lynch@starmedia.kiwi](mailto:lisa.lynch@starmedia.kiwi)

Level 1, 359 Lincoln Road, Addington, PO Box 1467, Christchurch 8140

**Star \* Media**

A Star Media Event