



Connecting your
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Thursday

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RATE CARD 2023

16,088 copies delivered every Thursday in The Star

Advertising rates including full colour

	CASUAL	CONTRACT (Minimum 12 inserts)
1/16 Page 90mmH x 63.5mmW	\$99	\$85
1/8 Page 180mmH x 63.5mmW or 90mm x 130mmW	\$198	\$165
1/4 Page 90mmH x 263mmW or 180mmH x 130mmW	\$359	\$330
1/2 Page 180mmH x 263mmW or 370mmH x 130mmW	\$599	\$499
Junior Page 280mmH x 196.5mmW	\$700	\$580
Full Page 370mmH x 263mmW	\$799	\$670
Front Solus 90mmH x 130mmW	\$295	\$250
Front Post it 57mmH x 40mmW	\$275	\$220
Guaranteed page or position	+20%	+20%
Sponsorship/ Contra	\$15 col/cm	
False Cover 2 pages 4 pages	\$1,995 \$2,995	380mmH x 266mmW Includes 60mm masthead
4 Page Premium White Wrap	\$2,995	330mmH x 266mmW each page

Inserts

Competitive rates apply.

Prices exclude GST * An estimate based on the Star Readership Source: Nielsen National Readership Report: Newspapers Q1-Q4 2022. Creative charges may apply \$50 per hour

Newspapers | Magazines | Events | Digital www.starmedia.kiwi

17,500
readership*

Read us in print,
online, or mobile
24/7



Deadlines and information

Booking Deadline 3pm Thursday
Copy Deadline 3pm Thursday
Complete Material 10am Tuesday
Weekly paper, delivered every
Thursday in The Star
Digital editions online at
starnews.co.nz

Classified

Classified Liners (approx 4 words per line)
Casual rate \$2.99 per line
Contract (12 or more)
\$1.66 per line

Classified Display
Casual rate \$5.50 col/cm
Contract (12 or more)
\$5.00 col/cm

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Star Media