

pegasuspost

RATE CARD 2021

Connecting your community every Thursday



Regular Environments to advertise in:
Local News | Health & Beauty | Food & Wine | Sports
Entertainment | Classifieds

17,598
copies
delivered every
Thursday.
Read us in print,
online, or
mobile 24/7



Advertising rates including full colour

	CASUAL	CONTRACT (Minimum 12 inserts)
1/16 Page 90x63.5mm	\$99	\$85
1/8 Page 180x63.5mm or 90x130mm	\$198	\$165
1/4 Page 90x263mm or 180x130mm	\$395	\$330
1/2 Page 180x263mm or 370x130mm	\$599	\$500
Junior Page 280x196.5mm	\$700	\$580
Full Page 370x263mm	\$799	\$670
Front Solus 90x130mm	\$295	\$250
Front Post it 75x53mm	\$275	\$220
Guaranteed page or position	+20%	+20%
Sponsorship/ Contra	\$10.41 col/cm	
False Cover 4 pages	\$1,995	380H x 266mmW Includes 60mm masthead
4 Page Premium White Wrap	\$1,995	330H x 266mmW each page

Inserts

Competitive rates apply.

*Prices exclude GST

Newspapers | Magazines | Events | Digital www.starmedia.kiwi

Deadlines

Display advertising and copy
12 Noon Tuesday prior

Complete material
12pm Friday prior

Weekly paper, delivered on
Thursday

Digital editions online at
starnews.co.nz

Specifications

Full Page	37x8 (370x263mm)
Junior Page	28x6(280x196.5mm)
1/2 Page	18x8 (180x263mm) or 37x4 (370x130mm)
1/4 Page	18x4 (180x130mm) or 9x8 (90x263mm)
1/8 Page	9x4 (90x130mm) or 18x2 (180x63.5mm)
1/16 Page	9x2 (90x63.5mm)

FRANK GREENSLADE

Advertising Consultant

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Star * Media