

NORTH CANTERBURY News

Rate Card 2023



No.1 for readership
63,000 readers
every issue

No.1 for circulation
30,150 copies
every issue

**Read us in print, online
or on your smart phone 24/7**

30,150 copies delivered every Thursday, reaching an audited 63,000 readers aged 15+ in 30,150 homes, farms and businesses throughout North Canterbury.



Delivered every
Thursday, reaching
an audited **63,000**
readers in **30,150**
homes, farms and
businesses
throughout North
Canterbury.

Let us build your customers, sales and profits....

- ✓ No.1 read North Canterbury newspaper with 63,000 readers every week!
- ✓ Delivered Thursday, less clutter in market and lasts all week!
- ✓ Highest local story count in the district.
- ✓ We are the trusted local news source, we've been around since 1873.
- ✓ We get your message into the home where buying decisions are made.
- ✓ Our readers are local, which means that they are most likely to buy from you.
- ✓ We deliver into EVERY "No Circular" letterbox, when others don't!
- ✓ Easy and convenient compact format, high readership, ensuring your ad works harder for you.
- ✓ We offer a FREE advertising consultancy and design service.
- ✓ We live locally and understand your marketplace, we can give you the best advice to get results.
- ✓ Proud to be locally owned and operated.
- ✓ Read online 24/7.

Get in touch

Phone: 03 313 2840
or 03 314 8335

14 Ashley Street, Rangiora
www.starnews.co.nz

Editorial:

info@ncnews.co.nz

Advertising:

sales@ncnews.co.nz

Distribution:

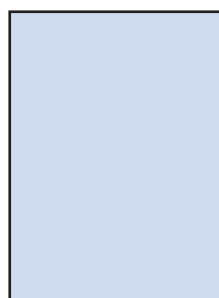
deliveries@alliedpress.co.nz

Read us online at
www.starnews.co.nz

All our latest stories can be read online, no matter where you are, our local community news is always accessible 24/7 anywhere in the world!



Effective print advertising



FULL PAGE

38x8
(380x265mm)

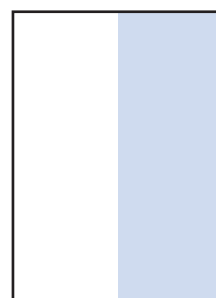
\$1,350*



HALF PAGE

18x8
(180x265mm)

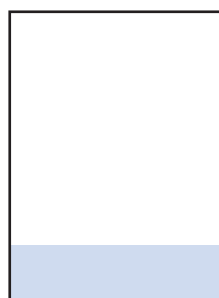
\$795*



HALF PAGE VERTICAL

38x4
(380x131mm)

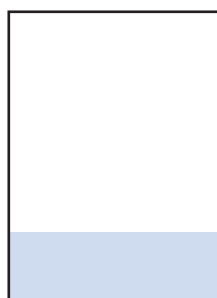
\$795*



FRONT PAGE SOLUS

8x8
(80x265mm)

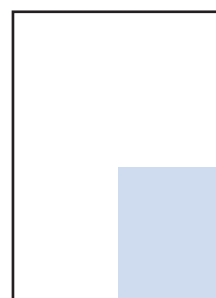
\$950*



1/4 PAGE HORIZONTAL

9x8
(90x265mm)

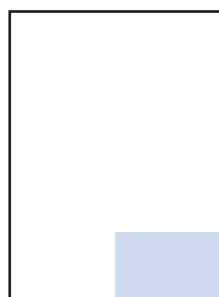
\$495*



1/4 PAGE VERTICAL

18x4
(180x131mm)

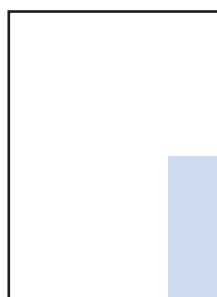
\$495*



1/8 PAGE HORIZONTAL

9x4
(90x131mm)

\$288*



1/8 PAGE VERTICAL

18x2
(180x64mm)

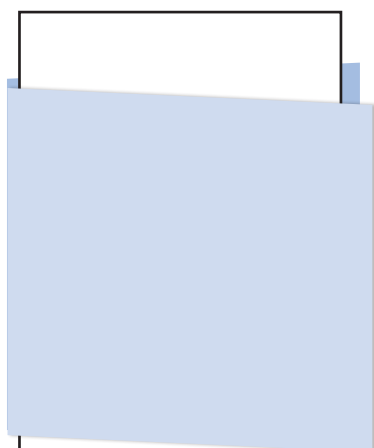
\$288*



1/16 PAGE

9x2
(90x64mm)

\$144*



8 PAGE MAILER WRAP

Printed on enhanced 60gsm white, 8 pages 3/4 size, delivered around the outside of the paper.
(280 x 265mm each page)

\$5,750*



INSERTS

\$80* per 1000.

Enquiries welcome
Phone: 03 314 8335
info@ncnews.co.nz

*All rates exclude GST

Advertising rates

including full colour. Effective August 1, 2022

	CASUAL	CONTRACT (min 26 inserts)
1/16 Page 90x64mm	\$144	\$126
1/8 Page 180x64mm or 90x131mm	\$288	\$252
1/4 Page 90x265mm or 180x131mm	\$495	\$425
1/2 Page 180x265mm or 380x131mm	\$795	\$675
Full Page 380x265mm	\$1,350	\$995
Front Solus 80x265mm	\$950	\$750
Front Post it 70x64mm	\$495	\$295
Guaranteed page or position	+25%	+25%
Wrap	\$5,750	

*All rates exclude GST

COMPLETE MATERIAL

Complete material to be supplied using the Allied Press upload service:

www.selfservice.alliedpress.co.nz

If you need help at any stage please call the number on the website. Ensure adverts are the correct dimensions with fonts embedded and outlined. Files to contain no crop marks or bleed.

File formats accepted:

All digital advertising material supplied must be in either of two industry standard formats

- EPS (encapsulated postscript)
- PDF (portable document format)

We strongly recommend using Adobe Acrobat Distiller software to create PDF files.

NON SUPPLIED ADVERTS

Please supply any logos required in your advert in high resolution jpg or pdf formats. Photos are to be high resolution jpg.

Rangiora Office:

14 Ashley Street

☎ 03 314 8335 ☎ 03 313 2480

✉ info@ncnews.co.nz

✉ sales@ncnews.co.nz

Christchurch Office:

Level 1, 359 Lincoln Road,

Addington, Christchurch

☎ 03 364 7460 ☎ 021 372 479

✉ steve@starmeda.kiwi

DISPLAY ADVERTISING

(For all other ad size calculations)

Casual: \$8* per col cm

Contract: \$7* per col cm

1/2 Page Advertorial: \$795

Commission bearing: 20%

Casual: \$10* per col cm

Contract: \$8.75* per col cm

Contra: \$16* per col cm

CLASSIFIED ADVERTISING

Casual: \$8* per col cm

Contract: \$7* per col cm

Commission bearing: 20%

Casual \$10* per col cm

Contract \$8.75* per col cm

Line ads: \$1* per line

(minimum 8 lines)

Trades & services: \$5* per col cm

(minimum 12 weekly inserts for trades & services)

Casual \$8* per col cm

Not for profit rates available

Inserts \$80* per 1000 (min 10,000)

COLUMN WIDTHS

1 column: 3.1 cm[#]

2 columns: 6.4 cm

3 columns: 9.8 cm[#]

4 columns: 13.1 cm

5 columns: 16.5 cm[#]

6 columns: 19.8 cm

7 columns: 23.2 cm[#]

8 columns: 26.5 cm

[#]Odd columns
for classified
advertising only

DEADLINE

Display:

Booking 10am Thursday prior

Copy 12noon Thursday prior

Classified:

Booking 10am Tuesday prior

Copy 10am Tuesday prior

Complete Material:

File by 10am Tuesday prior

*All rates exclude GST