



**Connecting your
community every
Thursday**



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Trusted.

RATE CARD 2023

nor'westnews

24,311 copies delivered every Thursday in The Star

Advertising rates including full colour

| | CASUAL | CONTRACT (Minimum 12 inserts) |
|--|--------------------|--|
| 1/16 Page 90mmH x 63.5mmW | \$99 | \$85 |
| 1/8 Page 180mmH x 63.5mmW or 90mm x 130mmW | \$198 | \$165 |
| 1/4 Page 90mmH x 263mmW or 180mmH x 130mmW | \$359 | \$330 |
| 1/2 Page 180mmH x 263mmW or 370mmH x 130mmW | \$599 | \$499 |
| Junior Page 280mmH x 196.5mmW | \$700 | \$580 |
| Full Page 370mmH x 263mmW | \$799 | \$670 |
| Front Solus 90mmH x 130mmW | \$295 | \$250 |
| Front Post it 57mmH x 40mmW | \$275 | \$220 |
| Guaranteed page or position | +20% | +20% |
| Sponsorship/ Contra | \$15 col/cm | |
| False Cover 2 pages 4 Pages | \$1,995 \$2,995 | 380mmH x 266mmW Includes 60mm masthead |
| 4 Page Premium White Wrap | \$2,995 | 330mmH x 266mmW each page |

Inserts

Competitive rates apply.

Prices exclude GST * An estimate based on the Star Readership Source: Nielsen National Readership Report: Newspapers Q1-Q4 2022. Creative charges may apply \$50 per hour

Newspapers | Magazines | Events | Digital www.starmedia.kiwi

27,100
readership*

Read us in print,
online, or mobile
24/7



Deadlines and information

Booking Deadline 3pm Thursday
Copy Deadline 3pm Thursday
Complete Material 10am Tuesday
Weekly paper, delivered every
Thursday in The Star
Digital editions online at
starnews.co.nz

Classified

Classified Liners (approx 4 words per line)
Casual rate \$2.99 per line
Contract (12 or more)
\$1.66 per line

Classified Display
Casual rate \$5.50 col/cm
Contract (12 or more)
\$5.00 col/cm

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