

# NEW ZEALAND'S PREMIER CLASSIC CAR MAGAZINE



**Classic Driver** is New Zealand's premier magazine for lovers of yesterday's cars and is published six times a year.

The magazine offers even more of the exotic and the unique, highlighting old favourites from motoring's colourful past. In every issue, we explore and tell the stories behind these exclusive and beautiful vehicles.

For lovers of motorsport, we cover the best classic and historic motoring events throughout the country, plus we feature the best of the classic vehicles currently for sale.

*Classic Driver* is known as a rich and prolific source of information and history that brings enjoyment and pleasure to every classic car enthusiast.

## BENEFITS

### COST EFFECTIVE

- We are an extremely cost effective way to advertise, with rates inclusive of all production costs.

### ENGAGED AUDIENCES

- Reach engaged audiences across a range of platforms as we cover print, online and social media.

### STRONG SUBSCRIBER BASE

- We have a strong subscriber base with readers coming from all areas of the country and abroad.

### ENTHUSIASTIC COMMUNITY

- Interact with over 2,000 enthusiastic members who form the *Classic Driver* Facebook community @ClassicDriverNZ

### SPECIALIST PUBLICATION

- As a specialist publication we attract readers who are extremely likely to be interested in what you have to say or sell.

For a full ratecard & more information contact [scott@alliedpressmagazines.co.nz](mailto:scott@alliedpressmagazines.co.nz) | 027 481 0159

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