

home & leisure 2018



*“Thousands of
customers for
your business”*



Home & Leisure Magazine Media Kit 2018



**95% of visitors
have building,
renovating or
re-decorating
projects planned
within the next
12-18 months.**

about home & leisure

Can't make the Home & Leisure Show?
Then do the next best thing...

Promote your business in the NEW 2018 Home & Leisure Magazine given to all visitors at this well established show.

Presented on high quality gloss stock with a hard front cover, insuring your message and brand is presented in the best way.

70+ pages packed with high quality editorial and photos showcasing the latest homes, and exploring current trends in interior design and architecture. Designed to spark inspiration, the Home and Leisure Magazine will have a lengthy shelf life ensuring your message has longevity in the market place.



**Our crowd
are your
customers!**

facts and delivery

2017 Home & Leisure Show Survey Results

95% of visitors had building, renovating or re-decorating projects planned within the next 12-18 months

64% of visitors estimated a spend \$10,000+ on their planned project

50% of visitors had a total household income of over \$80,000

Delivered to:

- All Home and Leisure Show visitors – Our crowd are your customers.
- Christchurch PO Boxes – your chance to reach business owners within the Christchurch area.
- Selected outlets – carefully chosen retail outlets where home owners shop.



editorial environments

Inspirational builds, interior design, architectural insights, latest colour trends, kitchens, bathrooms, landscaping, and must haves for that special finishing touch.

home & leisure 2018

OUR CROWD are your customers

Stylish interiors

THOUSANDS of clients for your business

NEW HOMES SHOWCASE

Home & Leisure Magazine 2018 Look Book

must haves

COFFEE MAKER
YUCCA HOUSE PLANT
SPICE SACK
TOASTER / KETTLE COMBO
HALL TABLE

Home & Leisure Magazine 2018 Look Book

mono chrome

AS-LITE EST AQUARIUM INTERIORS

10 PAGE

10 PAGE

10 PAGE

new horizons

The sleek profile of Janice and Tony Park's coastal Redcliffe property fits effortlessly into its hillside setting.

Home & Leisure Magazine 2018 Look Book

FUNCTIONALITY VET COHESIVE IN DESIGN

Home & Leisure Magazine 2018 Look Book

FUNCTIONALITY VET COHESIVE IN DESIGN

10 PAGE



communicate directly

The NEW Home & Leisure Magazine is the ideal advertising vehicle for you to communicate directly with a highly targeted local market that are in decision and purchase mode.

Advertising Rates

1/8 page	\$395	67mm high x 97mm wide
1/4 page portrait	\$595	135mm high x 97mm wide
1/4 page landscape	\$595	67mm high x 197mm wide
1/2 page	\$935	135mm high x 197mm wide
Full page	\$1275	280mm high x 197mm wide

'Must Have' Content Marketing

Small	\$195
Large	\$350

All advertising prices include layout and design but exclude GST.

Proudly brought to you by Star Media

Contact Juliet Dickson for more information

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